

LIFTING LEADERS

Aspiring Superintendents

What's Your School or District Brand?

- What is the first impression your organization makes on others (**and why does it matter**)?
- What's working for your organization (**or not**)?
- How do you identify and enhance your school or district brand?

Facilitated by...



Dana Addis
Superintendent,
Hudson City
Schools



Joe Tacano
Superintendent,
Summit ESC

WHAT...How would others describe your school or district? How do you know?

WHO...Aspiring Superintendents

WHEN...Wednesday, February 26, 2025;
3:30 - 5:00 pm

WHERE...Summit ESC; 420 Washington
Avenue, Cuyahoga Falls, OH 44221

HOW...Register at www.summitesc.org

***COST...**\$25.00 (includes refreshments)

Need Assistance...?

Program questions:

Dr. Christina Dinklocker
TinaD@SummitESC.org

Registration assistance:

Tara Glenny
TaraG@SummitESC.org

*Please note that our programs are supported through your registration fee so refunds are not possible due to your absence; however we welcome a colleague in your place.